



**“Even If You Are On The Right Track, You’ll Get Run Over If You Just Sit There”  
-- Will Rogers**

## Top 10 Reasons for Organizations to Support PMP Certification

It's Your Business - a newsletter  
from Integrated Process Developers,  
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**In today's business environment, organizations are looking for ways to set themselves apart from their competition.**

**Employee certification is becoming increasingly necessary to stay one step ahead.**

With apologies to David Letterman, this month's newsletter outlines the 'Top 10 Reasons for Organizations to Support PMP certification'.

IPDI can help you and your organization to obtain the benefits of Project Management Professional certification.

*Training Today – Increased Productivity Tomorrow<sup>SM</sup>*

## Top 10 Reasons for Organizations to Support PMP Certification

Leading organizations and governments around the world invest in project management professional credentialing.  
By supporting PMP certification...

- 1. Your workforce will understand processes and terminology.** To obtain PMP certification, individuals must pass a multiple-choice exam and other evaluations based on the current body of knowledge and tasks related to the job role.
- 2. Your workforce will be more disciplined.** PMP certification holders are not only tested on their knowledge of project management terminology and processes, but also on their competence to perform in their role.
- 3. Your workforce will know what to look for before they start a project.** By understanding the common processes and terminology, your project team knows the steps to initiating, executing and closing a project thereby making success more likely.
- 4. Your workforce will value team work.** Certified project management professionals tend to have good communication skills, human resource management and to take advantage of diverse expertise through collaborative efforts.
- 5. Your clients will have increased confidence because your project team uses baseline of terminology and practices.** This shows that your project team operates

## Don't Settle for Good, Be Great!

Did you know that home-run king Babe Ruth was once a pitcher? At one point he made the deliberate decision to stop pitching so he could focus on batting. He took a lot of heat for his decision, because he was a good pitcher. He stuck with his decision, though, because he knew he had the motivation to be a great batter.

Often the difference between being good and being great is making adjustments that allow you to spend more of your time developing your greatest strengths.

[Click here for the rest of the story...](#)

## Project Management Humor

### The Bottom Line

The project manager walks into his boss' office and says, "Here is the bottom line budget needed for the success of the project."

The boss says, "What can you do for half the money?"

The project manager says, "Fail."

The boss says, "When can you

in harmony with one another, creates more efficient and fluent workflow and leads to better results. Clients can trust that projects will be handled in a better way.

**6. Your clients will have increased confidence because your credentialed project team has an ethical code.** PMP certification holders must adhere to the PMI Code of Ethics and Professional Conduct which shows clients that your project team operates with integrity.

**7. Your clients will have increased confidence because your project team has knowledge of the most up-to-date global practices.** PMP certification holders must participate in the Continued Certification Requirements (CCR) program to maintain an active certification status. The CCR program requires credentials holders to partake in professional development activities throughout the year.

**8. You will have repeatable processes and improved project results.** This prevents you and your project teams from having to start from scratch every time you begin a new project because disciplined project management calls for lessons learned and shared process assets.

**9. You will retain employees by investing in their professional development.** When you invest in your employees' professional development, you show your commitment to them and, in turn, they will be more committed to the organization. You will be able to retain employees and attract new talent.

**10. You will help grow the profession of project management.** By endorsing PMP certification, you provide long-term career paths in project management for your workforce.

(based on an article from the Project Management Institute)

IPDI can help you to obtain your PMP certification. We offer both [onsite](#) as well as [online](#) courses. Click the links to learn more or call us at 734-207-5470 to discuss your training needs.

Learn more about this service on our [web site](#)



As a PMI Registered Education Provider (REP), IPDI is qualified to provide your project management training needs, offer courses for PMP certification, and to meet your PDU re-certification requirements.

get started?"

The project manager says, "I think I just did."

[Click here](#) to read other project management humor.

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Thank you for your interest in our consulting and training services. We are looking forward to hearing from you today to discuss how IPDI can make your company and projects more efficient and effective.

Sincerely,

**Douglas B. Boebinger, PMP**

**Integrated Process Developers Inc.**

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